

# **DONCASTER FOOTBALL CLUB**

# SPONSORSHIP 2015

Senior premierships 1927,1928,1929,1931,1936,1972,1984,1990,1996,2011,2013

Doncaster Football Club was founded in the early 1900's and has a proud and rich history, which includes winning the premiership in 2013.

A club that currently fields three senior teams and has a close working relationship with Doncaster Junior Football Club.

The club is an integral part of the community and a foundation member of the professionally operated Eastern Football League.

The Sharks provides an environment attractive to members, sponsors, players, families and friends.

The players are provided with the opportunity to play their best football to achieve the ultimate reward for the player and club – a Premiership.



## The Whale Shark Package Major Sponsors Deal

- Jumper sponsorship
- Prominent signage
- Website Home Page advertising
  - Business Lunch promotion



# Tiger Shark Package \$10k plus

- Perimeter Ground signage
  - Social Room signage
- Display on websiteClub Business Lunch Partner (promotional opportunity)
  - Club Membership
  - Advertising on Club TV (during home games)
    - Shark Business Partners
    - Coterie Home Game Lunches
      - Club Apparel
    - Advertise on Newsletter once a year

#### **DONCASTER FOOTBALL CLUB - SPONSORSHIP 2015**



## Hammerhead Package \$5k plus

- Perimeter Ground Signage
- Social Room Signage
- Display on Club Website
- Coterie Home Game Lunches
  - Business Lunch Tickets
    - Club Membership
    - Club Apparel
- Shark Business Partners
- Advertising on Club TV (during home games)



# Gummy Shark Package \$2.5k

- Display on Club Website
- Club Membership
- Coterie Home Game Lunches
  - Club Apparel
- Advertising on Club TV during home games

#### **DONCASTER FOOTBALL CLUB - SPONSORSHIP 2015**



#### Shark Business Partner \$200 p.a or \$300 for two years

Business promotion on Web Site

 Club Membership
 Available for Every DFC Member, Coterie, Player, Friends, Committee member
 Stating Name and Business Name and Contact details with minimum charge 10% discount
 For example –

**Renew Advisors** – John Reid 0411 076 883 – Acc, Tax, Fin Planning **Red Rocket Creative** – Matt Knight 0418 313 077 – Creative websites

#### **DONCASTER FOOTBALL CLUB - SPONSORSHIP 2015**



# **Ladies Coterie Package**

Bronze Whaler - \$150 Great White - \$250

• Bronze Whaler Coterie Jacket - Membership - 2 Game Day Lunches - Members Draw Raffle

• Great White as above PLUS Reverse raffle ticket

- Ladies Bonus -Receive a **\$50** reduction in membership if you partner is already a member of The Coterie.

Contacts	
John Reid	0411 076 883
Andrew O'Connell	0409 944 220
Laddie	0400 290 725

#### DONCASTER FOOTBALL CLUB SPONSORSHIP 2015

Senior premierships
1927,1928,1929,1931,1936,1972,1984,1990,1996,2011,2013